



AFRICA AWARENESS WEEK 2023

SOCIAL MEDIA PACK

THEME:
IDENTITY



SCAN ME

OCTOBER 9TH-15TH

 www.africaawarenessweek.co.uk

INTRODUCTION

WHAT IS AFRICA AWARENESS WEEK?

Afrikindness is excited to introduce **Africa Awareness Week**, a special initiative aimed at promoting cultural awareness, diversity, and kindness among students as part of the Black History Month celebration.



It is a dynamic learning experience that will take students on an exciting journey through the history, culture and lifestyle of Africa.

It is a holistic and engaging experience aimed to inspire curiosity and cultural awareness in students across schools in the UK and globally.

The week-long event is designed for schools to foster inclusivity and promote a deeper understanding of Africa's rich heritage.

Africa Awareness Week takes place from Monday 9th October – Sunday 15th October 2023.

Join Us On This Journey!

We believe that with your support, Africa Awareness Week can leave an indelible mark on the lives of children and young people.

Through carefully designed activities and resources, we promote social and emotional development, empathy, and a positive racial identity, equipping children with emotional intelligence for meaningful connections and interactions.



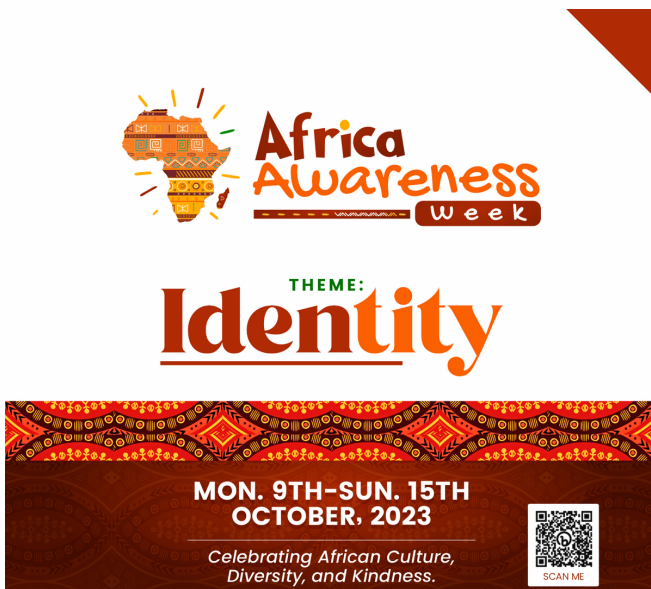
SHARE YOUR STORIES!

Embrace the power of Africa Awareness Week with our exclusive social media toolkit!

Elevate your online presence with our professionally designed social media cards, banners, and virtual backgrounds, all customized for this special event.

But that's not all – we've also crafted compelling social media text suggestions and creative ideas to inspire your posts. Whether you're a school, a parent, an individual, or an organization, these resources are your key to celebrating the vibrant tapestry of Culture and Kindness.

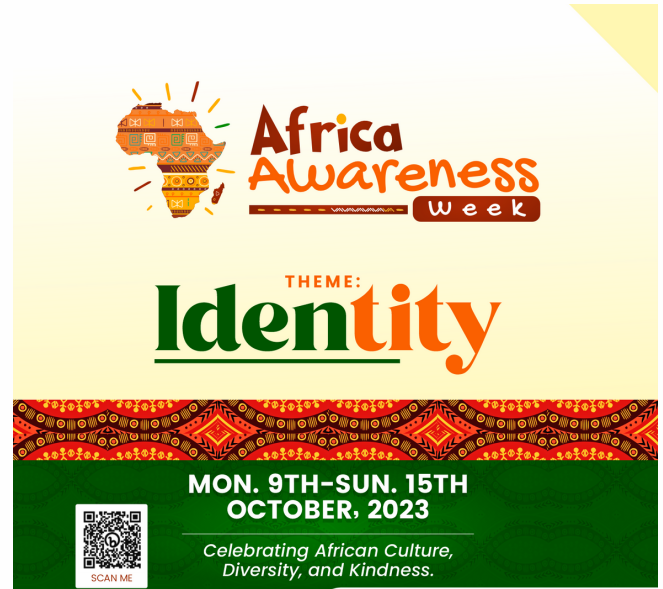
Together, let's reshape the narrative around Africa and Culture. Share your stories and spread positivity about identity across social media – it's time to make a difference!"



www.africaawarenessweek.co.uk

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

DOWNLOAD



www.africaawarenessweek.co.uk

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

DOWNLOAD

***Your identity is a treasure chest of
uniqueness;
Embrace it and celebrate what
makes you special.
Together, we create a strong and
beautiful community by respecting
and learning from each other's
differences.***



SOCIAL MEDIA RESOURCES

Unlock the full potential of Africa Awareness Week with our curated collection of social media resources!

We've prepared engaging social media text suggestions and creative prompts to inspire you. Whether you're a school, a parent, an individual, or an organization, these resources are here to empower you in celebrating the rich tapestry of Culture and Kindness.

Social Media Copy – Suggestions

We're proud to be supporting Africa Awareness Week 2023!

Africa Awareness Week, part of the UK's Black History Month, aims to promote cultural understanding, diversity, and kindness among students.

We are dedicated to dispelling harmful stereotypes and fostering racial harmony in schools by celebrating Africa's rich diversity and encouraging cultural inclusivity.

#DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek



I'm proud to be celebrating Africa Awareness Week 2023!

Embracing our identity is an act of empowerment.

Every instance of cultural celebration, every achievement that defies stereotypes, contributes to rewriting the story of Africa.

My Culture! My Pride! My Identity!

#DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek



SOCIAL MEDIA RESOURCES

Social Media Copy – Suggestions

I am proud to be celebrating Africa Awareness week!

#DiscoverMe signifies a call to individuals to explore and understand their own identities, emphasizing self-discovery, self-acceptance, and self-pride.

Together, let's rewrite the narrative, dispel stereotypes, and create a future where every child feels valued, respected, and celebrated.

#DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek



We're proud to be supporting Africa Awareness Week 2023!

Africa Awareness Week, part of the UK's Black History Month, aims to promote cultural understanding, diversity, and kindness among students. We are dedicated to dispelling harmful stereotypes and fostering racial harmony in schools by celebrating Africa's rich diversity and encouraging cultural inclusivity. Together, let's rewrite the narrative, dispel stereotypes, and create a future where every child feels valued, respected, and celebrated.

#DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek



Join us in reshaping the narrative around Africa and Culture.

Share your stories and spread positivity about identity across social media platforms!



SOCIAL MEDIA BANNERS

Elevate your messages with custom-designed cards, banners, and virtual backgrounds tailored for this occasion.

Join us in reshaping the narrative around Africa and Culture. Share your stories and spread positivity about identity across social media platforms!

WE'RE SUPPORTING

Africa Awareness Week

MON. 9TH-SUN. 15TH
OCTOBER, 2023

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

www.africaawarenessweek.co.uk

DOWNLOAD COPY

WE'RE PARTICIPATING

Africa Awareness Week

MON. 9TH-SUN. 15TH
OCTOBER, 2023

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

www.africaawarenessweek.co.uk

DOWNLOAD COPY

Africa Awareness Week

THEME:
Identity

MON. 9TH-SUN. 15TH
OCTOBER, 2023

*Celebrating African Culture,
Diversity, and Kindness.*

www.africaawarenessweek.co.uk #DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek

DOWNLOAD COPY

Africa Awareness Week

THEME:
Identity

MON. 9TH-SUN. 15TH
OCTOBER, 2023

*Celebrating African Culture,
Diversity, and Kindness.*

www.africaawarenessweek.co.uk #DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek

DOWNLOAD COPY



SOCIAL MEDIA BANNERS

Africa Awareness Week
Celebrating Culture, Diversity & Kindness

October 9th - 15th 2023 Theme: **IDENTITY**

www.africaawarenessweek.co.uk

Cultural Discovery: Let your kids explore Africa's rich diversity.
Character Growth: They'll learn kindness and global citizenship.
Education & Fun: Beyond textbooks - real-world learning.

Don't Miss Out! REGISTER NOW!

I'M SUPPORTING

Africa Awareness Week

MON. 9TH-SUN. 15TH OCTOBER, 2023

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

www.africaawarenessweek.co.uk

SCAN ME



Africa Awareness Week

INSERT ORGANISATION LOGO HERE

MON. 9TH-SUN. 15TH OCTOBER, 2023

Celebrating African Culture, Diversity, and Kindness.

www.africaawarenessweek.co.uk #DiscoverMe #DiscoverIdentity #AfricaAwarenessWeek

SCAN ME

Africa Awareness Week

#DiscoverIdentity

Extends the idea of self-discovery to include a broader understanding of identity. It encourages individuals not only to discover their own identities but also to appreciate and respect the diverse identities of others, fostering a sense of inclusivity and empathy.

Be Part Of Something Exciting

Celebrating African Culture, Diversity, & Kindness.

www.africaawarenessweek.co.uk #DiscoverMe | #DiscoverIdentity #AfricaAwarenessWeek

SCAN ME



SOCIAL MEDIA BANNERS



#DiscoverMe
Signify a call to individuals to explore and understand their own identities, emphasizing self-discovery, self-acceptance, and self-pride.


Be Part Of Something Exciting

Celebrating African Culture, Diversity, & Kindness.

www.africaawarenessweek.co.uk
#DiscoverMe | #DiscoverIdentity
#AfricaAwarenessWeek




I'M SUPPORTING



**MON. 9TH-SUN. 15TH
OCTOBER, 2023**

#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek
www.africaawarenessweek.co.uk



SCAN ME

 **DOWNLOAD COPY**

 **DOWNLOAD COPY**

VIRTUAL BACKGROUND




Celebrating African Culture, Diversity, & Kindness.

**MON. 9TH-SUN. 15TH
OCTOBER, 2023**

www.africaawarenessweek.co.uk
#DiscoverMe #DiscoverIdentity
#AfricaAwarenessWeek

 **DOWNLOAD COPY**



TWITTER BANNER



 **DOWNLOAD COPY**

FACEBOOK BANNER



 **DOWNLOAD COPY**

LINKEDIN BANNER



 **DOWNLOAD COPY**



Your story matters, and **Africa Awareness Week** is the perfect time to share it.

**In the words of an African proverb,
"Until the lion learns to write, every story will glorify the hunter."**

This proverb emphasizes the importance of taking control of our narratives and sharing our stories to counter prevailing stereotypes, fostering a celebration of our diverse cultures and identities during Africa Awareness week celebration and even beyond.

Use the hashtags below to join the conversation.

#DiscoverMe

#DiscoverIdentity

#AfricaAwarenessWeek

Tag at **Afrikindness** on all social media platforms.

We're excited to amplify your stories on our social media pages.

**SHARE
YOUR
STORY**

Join the celebration of Culture, Diversity and Kindness!

While you dance to the rhythm of life, don't forget to celebrate your own steps, for if you don't, no one else will join in the celebration.

**Embrace your own identity,
for in the tapestry of life,
your thread is unique.**

Follow us on social media by clicking below:-

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

Follow us for updates and tag **@AfriKindness** in your social media posts.

Together, let's dispel stereotypes, inspire culture and heritage, and celebrate diversity and kindness.

Join us in making a positive impact!



ACCESSIBILITY

Ensuring accessibility in our social media posts is vital. We use alt text image descriptions to provide a text-based description of images, making content inclusive for those using screen readers.

Camel case is also applied to improve the readability of hashtags for assistive technologies. These efforts ensure that everyone, regardless of their abilities, can fully engage with our content and share in the rich experiences we provide.

So, write your hashtags as stated below: -

#DiscoverMe
#DiscoverIdentity
#AfricaAwarenessWeek

Find out more here

LinkedIn :- [Add alternative text to images for accessibility](#)

Instagram:- [Edit alternative text for Instagram post](#)

Twitter:- [How to make images accessible for people \(twitter.com\)](#)

Facebook:- [How do I edit the alternative text for a photo on Facebook?](#)





CONTACT INFORMATION

Reach out to our dedicated team for any questions or support

info@afrikindness.com

Let's come together as a community to celebrate Black History Month through the Africa Awareness Week. We hope this pack helps you connect with the rich and diverse cultures of Africa. Enjoy your journey of discovery!

www.africaawarenessweek.co.uk